

Be More Than a Spectator —
Become Part of the Festival!

TSURUGA MATSURI

Activity plans

KEHI JINGU ANNUAL FESTIVAL



9/3



Mikoshi Procession
Experience

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Yama Parade
Experience

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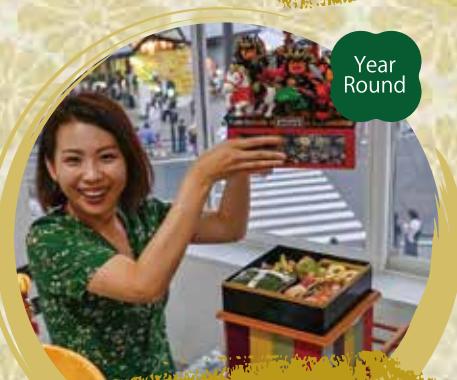
Folk Dance
Experience

Year
Round



Yama Museum
Special Plan

Year
Round



Yama Float
Special Dinner

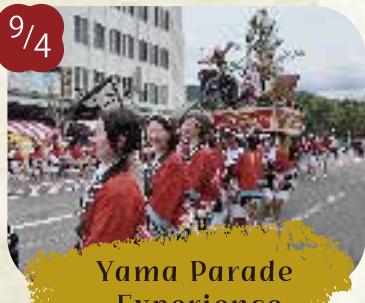
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Mikoshi Procession Experience

In the **Mikoshi Procession Experience**, participants first learn about the meaning and etiquette of the mikoshi from the chairman of the **Tsuruga Mikoshi Association**. After sharing a light lunch with local mikoshi bearers, you will join the mikoshi procession, carrying the shrine together with the community. A light meal and festival attire are provided, including a district-specific happi coat, T-shirt, white shorts, and tabi socks. Those who wish may also join a **Naorai**, a post-procession gathering to relax and celebrate together after the rituals.

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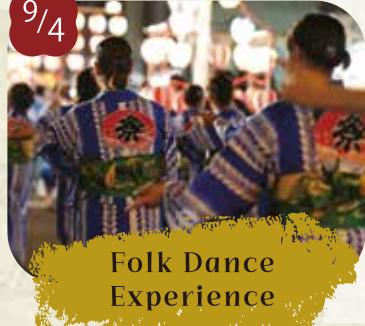
Yama Parade Experience

The **Yama Float Parade** is the festival's main attraction, featuring warrior figures wearing armor and Noh masks that resemble scenes from historical battle scrolls. Participants join local residents as float pullers, experiencing the excitement and unity of the festival firsthand. Festival attire is provided, including a district-specific happi coat, a T-shirt worn underneath, white shorts, and tabi socks. Participants may also observe the **Matsu-ire ritual**, held early in the morning, during which sacred pine branches—believed to house the deity—are placed on the floats.



Feel the Passion and Power of a Japanese Festival

9/4



Folk Dance Experience

In the **Folk Dance Experience**, more than 3,000 people of all ages gather from across the city to dance together in Tsuruga's traditional folk dance.

Wearing an original festival happi coat, this experience allows you to become part of the **grand finale** of the festival together with the local residents. Optional advance practice sessions are also available, led by a professional folk dance instructor. Participants can practice **three main dance pieces** in advance, making it easy to join with confidence.



Join a Tradition with Over 400 Years of History!

Year Round



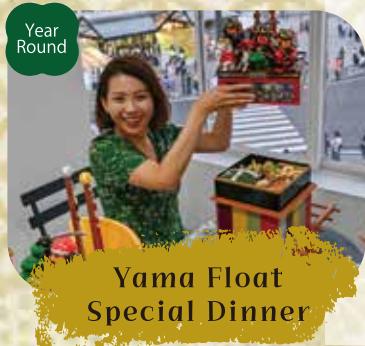
Yama Museum Special Plan

At the **Minato Tsuruga Yama Museum**, where the Yama floats used in the Tsuruga Festival are preserved, enjoy a special **behind-the-scenes** experience available only on this tour. The program includes a backstage tour offering a close look at how the Yama floats are stored and maintained, as well as a photo session where participants can dress up as Sengoku-period warriors or Yama float pullers. You will also see the actual floats used in the festival and learn **exclusive insights** into the history of the festival and the secrets of the floats' construction, explained in detail by knowledgeable guides.



Learn the Festival's History and Dress up as a Samurai!

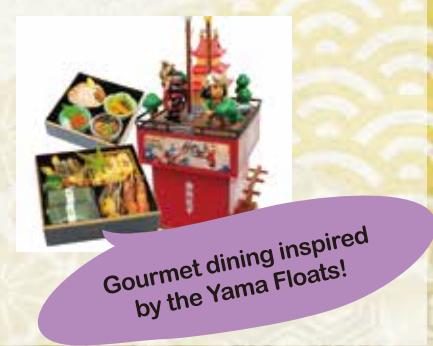
Year Round



Yama Float Special Dinner

Enjoy a special dinner inspired by the Yama floats at a scenic venue overlooking the illuminated Kehi Shrine and the Tsuruga Festival.

The magnificent yama floats, one of the highlights of the festival, captivate visitors with their rich and elaborate designs. This special dinner is offered year-round, allowing guests to experience the spirit of the Tsuruga Festival even outside the festival period. Savor seasonal delicacies from Tsuruga while enjoying views of the shrine's grand torii gate—one of Japan's Three Great Wooden Torii Gates—and enjoy a truly memorable evening.



Gourmet dining inspired by the Yama Floats!



Sustainable Tsuruga Workshop Reservations

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